

GUY HEIDEMANN

Full-Stack Web Developer / Shopify + WordPress + Front-End Systems

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CORE STACK

Shopify / Liquid
Hydrogen / Oxygen
WordPress / PHP
React / JavaScript
HTML5 / CSS / Sass
Node.js / Express
MySQL / MongoDB
Git / GitHub

TOOLS

VS Code
PageFly
ACF / custom fields
Photoshop / Illustrator
GA4 / GTM / pixels
Salesforce CRM
Mac OS / zsh

EDUCATION

A.S. Computer Programming and Analysis

Daytona State College • 2020-2022

High Honors, 4.0 GPA; Outstanding Academic Achievement Award

Information Technology Analysis Certificate

Daytona State College • 2018-2019

Audio Engineering Certificate

Los Angeles Recording School

PROFILE

Full-stack web developer building fast, responsive commerce, event, and marketing sites across Shopify, headless Shopify/Hydrogen/Oxygen, and WordPress. Strong front-end foundation with a practical eye for reusable systems, clean CMS workflows, and production-ready UI.

PROFESSIONAL EXPERIENCE

Web Developer / Full-Stack Developer | *GalaxyCon*

2024 - Present · Remote / Fort Lauderdale, FL

- Develop and maintain Shopify, headless Shopify/Hydrogen/Oxygen, and WordPress experiences for event, ecommerce, and marketing needs.
- Build reusable templates, sections, and content systems for guest pages, city pages, event information, photo ops, accessibility, sponsors, and specialty landing pages.
- Work across front-end and back-end layers using HTML, CSS/Sass, JavaScript, Liquid, PHP, React, Shopify APIs, custom fields, and CMS tooling.
- Collaborate with creative, marketing, and operations teams to turn design requirements and event updates into polished, responsive web experiences.
- Troubleshoot production issues, improve page performance, and keep high-traffic event pages accurate, scalable, and easy to update.

Web Developer | *Boxcar Creative*

Dec 2022 - 2024 · Dallas, TX / Remote

- Designed and structured WordPress and Shopify pages aligned with brand standards, creative direction, and user-experience goals.
- Collaborated with design teams on digital and non-digital collateral across multiple clients and media types.
- Developed responsive features, mobile-first layouts, and optimized page experiences for speed, scalability, and usability.

EXPERIENCE CONTINUED

Web Designer / Sales and Customer Service | *WAY Team Shop / WAYmat*

2018 - Present • Ormond Beach, FL

- Designed and managed multiple Shopify websites/themes using HTML, CSS, Liquid, and JavaScript.
- Created and edited brand assets in Photoshop and Illustrator while supporting sales, marketing, and customer service operations.
- Managed customer inquiries, sales workflows, and CRM activity while supporting ecommerce growth.

ADDITIONAL EXPERIENCE

Multimedia Sales Executive | *GateHouse Media*

Aug 2017 - Jun 2018 • Daytona Beach, FL

- Implemented print and digital marketing strategies for real estate and automotive accounts in Volusia and Flagler Counties.
- Built client relationships, developed sales leads, documented CRM activity, and supported local campaign execution.

Account Executive | *iHeartMedia*

Jul 2016 - Apr 2017 • Nashville, TN

- Sold radio airtime, digital marketing, endorsements, and event opportunities to local businesses, generating over \$150K in revenue.
- Created proposals, coordinated with production and traffic teams, and supported remote broadcasts and client campaigns.

Music Research Assistant | *Mediabase*

2007 - 2016 • Sherman Oaks, CA / Nashville, TN

- Coordinated with record labels and program directors across the U.S., Canada, and Mexico to support radio airplay tracking.
- Managed multiple audio databases, processed high-volume requests, and created audio edits for tracking systems.

Mortgage / Lending Roles | *Countrywide Financial*

2003 - 2007 • Southern California

- Held roles including Suspense Coordinator, Loan Officer, and Underwriting Assistant, supporting client service, underwriting communication, and loan processing workflows.

Clean code. Weird ideas. Useful websites.